



KMOV
One Memorial Drive
St. Louis, MO 63102

Campaign Group
1600 Locust Street
3rd Floor
Philadelphia, PA 19103-6305

Contract

851339

Schedule Dates 08/28/12-09/03/12
Advertiser Jay Nixon for Governor (20625)
Agency/T-Code Campaign Group (1890)/056272172
Product Political - State Governor (1177)
Brand DEMOCRAT - GOV (167713)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name CABANEL,LISA
Phone/Fax (314) 727-2785 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments JAY NIXON FOR GOVERN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06298424
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,277.50
Net Total \$18,572.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	23	\$21,850.00
Grand Total:	23	\$21,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$1,700.00	\$3,400.00	St. Louis (KMOV) (KMOV)		8/27/12
2.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	20789- News @ 10pm Sun								1	1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)		8/27/12
3.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	132086- CBS This Morning: Saturday							1		1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		8/27/12
4.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		8/27/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	10:30A- 11A (CT)								1		\$250.00		St. Louis (KMOV) (KMOV)		8/27/12
5.0.1	Preempt	09/02/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - US Open Tennis	
6.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$900.00	\$1,800.00	St. Louis (KMOV) (KMOV)		8/27/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	20054- News @ 5pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)		8/27/12
8.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	20055- News @ 6pm M-F	2		X	X	X	X			2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)		8/27/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	20055- News @ 6pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)		8/27/12
10.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)		8/27/12
11.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Betsy Waxberg

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Normal

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Commission %

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Spots

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12.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		8/27/12
13.0	Normal Line / SPOT	08/28/12-08/30/12	4	:30	9P- 10P (CT)	1		X	X	X				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		8/27/12
14.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	20015- News @ 6am M-F	3		X	X	X	X			3	\$425.00	\$1,275.00	St. Louis (KMOV) (KMOV)		8/27/12
15.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	20015- News @ 6am M-F		1							1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)		8/27/12
16.0	Normal Line / SPOT	08/28/12-08/31/12	4	1:00	131968- CBS This Morning	2		X	X	X	X			2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	1	8/27/12
17.0	Normal Line / SPOT	09/03/12-09/03/12	4	1:00	131968- CBS This Morning		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)		8/27/12
18.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/27/12

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Date:

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Date:

Comments: